

JUL 30 1 47 PM '64

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION NO. 1643

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Months Period Ending June 25, 1964  
(Insert date)

1. (a) Name of Registrant. JAPAN TRADE CENTER, NEW YORK  
393 Fifth Avenue, New York 16, New York
- (b) All other names used by Registrant during the period.  
JETRO, New York World's Fair Office
- (c) Address of principal office. 393 Fifth Avenue, New York 16, New York

- (d) Name of person or persons in charge of principal office.

Takeshi Maruo

3. If Registrant is a nonbusiness membership organization, state—

- (a) Approximate number of members in the United States ..... 30
- (b) Approximate number of members outside the United States ..... 440

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
---------------------------------	-----------------------	--

None

- (b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
---------------------------------	-----------------------	---------------------------------

None

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,  
group, or organization*

*Nature of connection with  
Registrant*

*Name and address of person  
in charge*

None

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

*Name of branch, unit, group, or organization*

*Reason operations ceased*

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal  
address*

*Is person still a foreign principal  
of Registrant?*

*If not, give date connection  
ended*

Japan External Trade  
Organization  
Kokussai Kankoo Bldg.  
1, 1-Chome, Marunouchi  
Chiyoda-Ku, Tokyo, Japan

yes

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

To conduct research in matters concerning foreign trade, and publicity of the results of the above research (including matters concerning industrial design); information and publicity of industries and merchandise of Japan; expediting of trade transactions; issuing and distribution of publications on foreign trade; holding of or participation in exhibitions, trade fairs and the like; or assistance in holding of or participation in the same.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

*Name and address of employee  
or other individual*

*Nature of any changes during period in activities for  
Registrant or its foreign principals*

*Has connection with  
Registrant ended?*

no change

Thomas T. Hayashi, Esquire  
522 Fifth Avenue (Whitman, Ransom & Coulson)  
New York, N.Y. 10036

The connection  
has not ended

Ruder & Finn, Inc.  
130 East 59th St., N.Y., N.Y.

no change

The connection  
has not ended

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

*Name and address of employee  
or other individual*

*Nature of services or  
assistance rendered*

*Has connection with  
Registrant ended?*

None

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received</i> <sup>1</sup>	<i>Purposes for which received</i> <sup>2</sup>	<i>Amount received</i> <sup>3</sup>
----------------------------	--	---	-------------------------------------

See Schedule I

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>4</sup>

<i>Date funds received</i>	<i>Name of person from whom received</i> <sup>1</sup>	<i>Purposes for which received</i> <sup>2</sup>	<i>Amount received</i> <sup>3</sup>
----------------------------	---	---	-------------------------------------

None

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made</i> <sup>1</sup>	<i>Purposes for which payment was made</i> <sup>2</sup>	<i>Amount of payment</i> <sup>3</sup>
------------------------------	---	---	---------------------------------------

See Schedule I

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

*Name of person by  
whom delivered*

*Number of speeches, lectures,  
and talks delivered*

*Number of radio broadcasts  
delivered*

See Schedule II

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases . . . . .	(8) Circulars . . . . . XX	(15) Lantern slides . . . . .
(2) News bulletins . . . . .	(9) Form letters . . . . .	(16) Still pictures . . . . .
(3) Newspapers . . . . .	(10) Reprints . . . . .	(17) Posters . . . . .
(4) Articles . . . . .	(11) Copies of speeches, lec- tures, talks, or radio broadcasts . . . . .	(18) Photographs . . . . .
(5) Books . . . . .	(12) Radio programs . . . . .	(19) Charts . . . . .
(6) Magazines . . . . .	(13) Radio scripts . . . . .	(20) Maps . . . . .
(7) Pamphlets . . . . . XX	(14) Moving pictures . . . . .	(21) Other publications . . . . .

(c) Preparation and distribution of publications referred to in answer to (b) above.

*Description of  
publication*

*By whom written, edited,  
or prepared*

*By whom printed, produced,  
or published*

*By whom  
distributed*

7 & 8

Ruder & Finn, Inc.  
and J. Tokuyama

Ruder & Finn, Inc.

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

None

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

Japan External Trade Organization

Appropriations based upon  
expenses required for  
operation of registrant

Japan External Trade Organization furnishes total financial  
support and subsidy.

14. File the following exhibits with this statement:

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

No Changes

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Takeshi Maruo*  
(Signature)

Takeshi Maruo

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, New York

this 24th day of July, 1964

*Gloria D'Amato*  
(Signature of notary or other officer)

My commission expires \_\_\_\_\_, 19\_\_\_\_

GLORIA D'AMATO  
Notary Public State of New York  
No. 41-5908735 Queens County  
Cert. filed in New York County  
Term Expires March 30, 1966



## SCHEDULE TT

### SPEECHES, RADIO AND TV APPEARANCES -- DECEMBER 25, 1964 - June, 1964

#### JANUARY, 1964

A speech was given by Mr. Jiro Tokuyama on January 12, 1964 before the Atlantic Lodge Jewish Center entitled: "U.S.-Japan Trade Relations."

#### FEBRUARY, 1964

A speech was given by Mr. Takeshi Maruo, Executive Director of the Japan Trade Center, at a Weekly Working Press Luncheon of the Overseas Press Club in conjunction with "New York Salutes Tokyo Week". Date of speech was February 26, 1964.

Mr. Jiro Tokuyama gave a speech on February 24, 1964 before the Treasurer's Club of the Columbus Area Chamber of Commerce, in Columbus, Ohio, entitled: "INDUSTRIAL AND SOCIAL CHANGE IN POSTWAR JAPAN".

A speech was made before a Junior High School in Brooklyn, New York by Mr. Jiro Tokuyama and a motion picture was shown.

#### MARCH, 1964

On March 30, 1964 Mr. Shinsaku Sogo of the Japan Trade Center and Mr. D. Swing Meyer of the Japan Desk at Ruder & Finn taped a segment on the LUTHERAN HOUR with its host, Doctor Hoffman.

#### APRIL, 1964

A speech was given by Miss Ranko Iwamoto of the Japan Desk at Ruder & Finn before the John Peter Tetard Junior High School on April 7, 1964 entitled: "JAPAN TODAY".

#### MAY, 1964

On May 6, 1964, Miss Maureen Bartlett of RADIO N.Y. WORLD WIDE conducted a walking interview with Mr. Jiro Tokuyama on the site of the Japan Pavilion at the New York World's Fair.

A speech was given on May 11, 1964 by Mr. Jiro Tokuyama before the American Management Association Seminar on "How To Do Business In And With Japan". The speech was entitled: "Japan As A Trading Base".

Taping of the NBC-TV "TODAY SHOW" took place on May 23 at the Japan Pavilion. A portion of the 20-minute segment was a question and answer period between Mr. Hugh Downs and Mr. Jiro Tokuyama.

#### JUNE, 1964

A speech entitled "An Introduction To Japan" was given by Mr. Jiro Tokuyama on June 29, 1964 before 2,000 New York area teachers during the Teacher-Education Night at the Japan Pavilion at the New York World's Fair.

JAPAN TRADE CENTER, New York  
Schedule I

REMITTANCE SECTION

Remittances

From January to June, 1964

REMITTANCE No.

1643

Remittance of Details

REMITTANCE SECTION

Remittances from JETRO

Jan.	Feb.	Mar.	April	May	June	Total
145,289.86	9,754.00	237,542.93	76,884.00	90,258.41	34,800.00	594,529.20

JAPAN TRADE CENTER, New York  
Schedule I  
Marketing Research Fees From January to June, 1964

<u>Content</u>	<u>Payee</u>	<u>Amounts</u>
January:		
Business Machine in Italy	Office Graham Parker	\$2,300.00
Wire Rope	Applied Marketing Research Inc.	\$2,250.00
Audio Equipment Parts	Industrecon Associates, Inc.	\$2,250.00
Electrical Insulation Materials	Industrecon Associates, Inc.	\$2,250.00
Vinyl Shoes	Applied Marketing Research Inc.	\$2,250.00
Construction Materials	Stern Associates	\$2,000.00
Steel Construction Materials	Industrecon Associates, Inc.	\$1,600.00
Steel Additives	Industrecon Associates, Inc.	\$2,000.00
Sporting Goods	The Center for Research in Marketing, Inc.	\$1,000.00
Mushroom Industry	Industrecon Associates, Inc.	\$1,250.00
Textile Industry	Cambridge Research Institute	\$1,500.00
	<u>Sub Total</u>	<u>\$20,650.00</u>
February:		
Rubber Products	Forbes Research, Inc.	\$1,650.00
Sporting Goods	Forbes Research, Inc.	\$1,250.00
	<u>Sub Total</u>	<u>\$2,900.00</u>
March:		
Electro-Medical Equipment	Industrecon Associates, Inc.	\$2,250.00
Business Machines in Italy	Office of Graham Parker	\$2,300.00
Flow Meter	Applied Marketing Research, Inc.	\$2,250.00
Stainless Steel Wire	Russell Marketing Research, Inc.	\$2,250.00
A Trend Study of Ten Products	Industrecon Associates, Inc.	\$5,000.00
Foreign Trade Statistics	Industrecon Associates, Inc.	\$6,000.00
Textile Industry	Cambridge Research Institute	\$1,500.00
Steel Additives	Industrecon Associates, Inc.	\$2,000.00
Sporting Goods	The Center for Research in Marketing, Inc.	\$1,000.00
Rubber Products	Forbes Research, Inc.	\$1,650.00
Metal Products	Industrecon Associates, Inc.	\$2,000.00
Mushroom Industry	Industrecon Associates, Inc.	\$1,250.00
	<u>Sub Total</u>	<u>\$29,450.00</u>
	<u>TOTAL</u>	<u>\$53,000.00</u>

**JAPAN TRADE CENTER, N York**  
**Schedule I**

May:	Business Trips	\$ 70.70
	Display Service for Washington	
	Cherry Blossom Festival	350.00
	Telephone Charge	100.00
	Messenger Service	91.90
	Miscellaneous	161.80
	Sub-Total	\$774.40

June:	Mailing Charge	\$200.00
	Miscellaneous	47.55
	Sub-Total	\$247.55

---

---

**TOTAL:      \$33,120.66**

JAPAN TRADE CENTER, New York  
Schedule I

Public Relations Expenses

Payee: Except Ruder & Finn, Inc.

January:	Mailing Charges	\$ 60.03
	Miscellaneous	170.92
	Sub-Total	\$230.95

February:	Telephone Charges	\$250.00
	National Industrial Conference	250.00
	Stationery	270.91
	Messenger Service	54.90
	Miscellaneous	53.61
	Sub-Total	\$879.42

March:	Ad for Japan Pavilion, World's Fair	\$18,843.94
	TV - WNBC 3/15 - 4/26	8,684.80
	Messenger Service	85.10
	Business Trip	144.13
	Taxi Fare	217.10
	Projector	654.16
	Stationery	487.78
	Expenses for Washington Cherry Blossom Festival	1,500.00
	Miscellaneous	159.40
	Sub-Total	30,776.41

April:	Business Trips	\$180.56
	Miscellaneous	31.37
	Sub-Total	\$211.93

JAPAN TRADE CENTER, New York  
Schedule I

Retainer      From January to June, 1964

Payee: Whitman, Ransom & Coulson

522 Fifth Avenue, New York, N.Y. 10036

Jan.: For December	\$ 760.00
Feb.: For January	\$ 640.00
Mar.: For Feb. & Mar.	\$1,280.00
May : For April	\$ 640.00
Total:	\$3,320.00

Public Relations Expenses

Payee: Ruder & Finn, Inc.

130 East 59th St., New York, N.Y. 10022

January:	P.R. Services for January	\$4,000.00
	Ad. for Dental Machine Show (New York Dental Journal)	\$ 92.44
	Sub Total	\$4,092.44
February:	P.R. Services For February	\$4,000.00
	Sub Total	\$4,000.00
March:	P.R. Services for March	\$4,000.00
	Ad. The Journal of Commerce The Wall St. Journal	\$ 707.78
	P.R. Expenses for July, August and September	\$4,044.28
	Spots Ad. Station WQXR	\$ 516.00
	Ad. Journal of Commerce & The Wall St. Journal	\$ 168.45
	P.R. Expenses for October & November	\$2,935.64
	P.R. Expenses for December, January, February & March	\$8,527.87
	Sub Total	\$20,900.02
May:	P.R. Services for April & May	\$8,000.00
	Sub Total	\$8,000.00
	TOTAL	\$36,992.46

Schedule IPayments

From January to June, 1964

<u>Details in Payments</u>	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>Apr.</u>
Building Rent	6,909.17	6,309.17	6,409.17	6,309.17
Salary & Taxes (Staff Member)	10,180.24	10,971.25	11,531.25	12,573.61
Salary & Taxes (Local Employee)	3,529.37	3,873.71	3,533.57	4,416.05
Lawer Fee	760.00	640.00	1,280.00	-
Show Expenses	2,722.47	607.12	5,108.65	93.67
Public Relations				
Expenses to Ruder & Finn Inc.	4,092.44	4,000.00	20,900.02	-
Others	230.95	879.42	30,776.41	211.93
Market Research Expenses	20,650.00	2,900.00	29,450.00	-
Conference & Meeting	551.14	269.82	1,282.85	58.04
Expenses for New York World's Fair	102,741.43	37,666.63	63,613.08	70,938.22
Others	1,796.48	2,327.34	13,116.35	1,014.95
<b>TOTAL</b>	<b>\$153,563.69</b>	<b>\$70,444.46</b>	<b>\$187,001.35</b>	<b>\$95,615.64</b>

May	June	Total	Content
6,809.17	6,309.17	38,455.02	
10,745.63 <del>10,180.24</del>	10,704.33 <del>10,971.28</del>	66,706.31	Ten Staff Members
4,811.90	4,510.05	24,674.65	Eleven Employees
640.00	-	3,320.00	Refer Attached Paper
8,008.17	582.13	17,117.21	Expenses of Handicraft and Silk Show
8,000.00	-	36,992.46	Refer Attached Paper
774.40	247.55	33,120.66	" " "
-	-	53,000.00	" " "
503.24	252.75	2,917.84	
134,905.57	9,697.96	419,562.89	
5,759.75	816.84	24,831.71	
<u>\$180,952.83</u>	<u>\$33,120.78</u>	<u>\$720,698.75</u>	



RECEIVED  
DEPARTMENT OF JUSTICE

JAPAN TRADE CENTER, NEW YORK

JUL 7 2 45 PM 1964

Registration Statement

Form FA-2 and Supplements.

Item 10, Schedule I

REGISTRATION No.

1643

Applied Marketing Research, Inc.  
33 East 60th Street  
New York 22, New York

Techno-Marketing Int'l Inc.  
24 West 40th Street  
New York 18, New York

Stern Associates, Inc.  
475 Fifth Avenue  
New York 16, New York

Office of Graham Parker  
100 Park Avenue  
New York, New York

Robert Marloy Associates, Inc.  
80 Wall Street  
New York, New York

The Emerson Consultants, Inc.  
30 Rockefeller Plaza  
New York, New York

June 29, 1964

RECEIVED  
DEPARTMENT OF JUSTICE

JAPAN TRADE CENTER, NEW YORK

JUL 7 2 45 PM 1964

Exhibit B Form FA-2

Registration Statement, Pursuant to  
Section 2 of the Foreign Agents  
Registration Act.

REGISTRATION No. 1643

Japan Trade Center, the registrant, is not a separate legal entity but is a branch office of JETRO, the foreign principal described in Item 6. There is no written agreement or arrangement between Japan Trade Center and JETRO.

Each year a budget for Japan Trade Center is prepared by JETRO who remits funds quarterly to Japan Trade Center to cover expenditures. Reference is made to the financial statements associated with the registration statement and supplement thereto for the amounts remitted by JETRO to Japan Trade Center and expenditures of Japan Trade Center therefrom. Japan Trade Center has no source of funds other than JETRO.

With reference to Japan Trade Center's duties on behalf of JETRO, please refer to Article 21 of the "Law Concerning the Establishment of the Japan External Trade Organization" which is attached to the original registration statement filed and to Item 7 of such registration statement.